

Advertiser Name: \_

## **SPOTLIGHT** 2015 Advertising Contract

American Association of Community Theatre 1300 Gendy Street, Fort Worth, TX 76107 817-732-3177 • Fax 817-732-3178 • info@aact.org

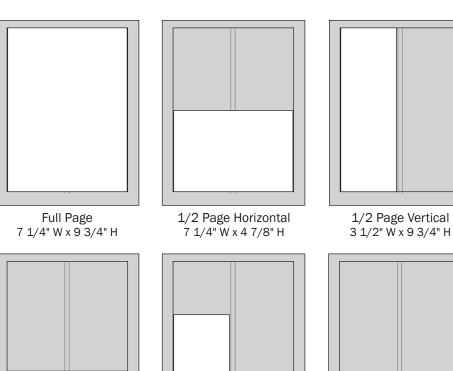
Contact Person:								
Address:								
City/State/Zip:								
Phone:				Fa	ax:			
E-mail:								
<u>Issue</u>			Horizonta				rve/artwork Due	
Jan-Feb		pa			\$		ial due: November 1st	
March-April May-June								
July-August								
Sept-Oct		page						
Nov-Dec		pa			\$		ial due: September 1st	
	tions/C		_					
Exp. Date Name on Car Signature:	by the abstissing. If representations of the second control of the	Previous Coove date on donew material is ad of the same ts: Hi-resolution.  TION:  Trequired of new rable to AACT)  MasterCa	*Design fee isk or via e-mail to so not submitted by size.  tion tiff, eps, jper advertisers)	will be est c: darlene de above du g, pdf  Bill me an Expres de:	timated prior to aact.org or ma e date, AACT wil	design. il, to the I run	This space for AACT office use only.	
Charge T *By providing your of		☐ Charge pe		ard at the ti	ime of billing for t	ne issues set	forth on this Insertion Order.	
first three insertions General Conditions: requires written not The Advertiser agree rates are based on	yment due s. All advert ice of canc es to purch receiving a charges ir used in th ght to refu	upon receipt of ising subject to ellation of any a ase advertising rtwork on approncurred during the products and se ads. AACT's	Publisher's approval dvertising contract ( space, which the Ar priately prepared co he period of this agr services that will be liability for any error	I. Upon 30 30 days prion merican Assumputer files eement at promoted i will not exc	days notice Publis or to space closing ociation of Comm s. AACT reserves to prevailing rates. I'n AACT Spotlight a eed the charge fo	sher reserves g dates for th unity Theatre he right to ch warrant that advertising. r the advertis	% Finance Charge. All new advertisers must prepay the right to change rates or conditions. Publisher e next scheduled issue. e agrees to provide as indicated above. Advertising large advertiser for additional design, layout, prely my company has obtained the rights for use of all sement in question.	
Advertiser's Signa	ture		Date	_	Accepted for AA	CT by	Date Received	

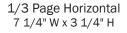
## American Association of Community Theatre

## **SPOTLIGHT**

## 2015 Advertising Sizes and Rates

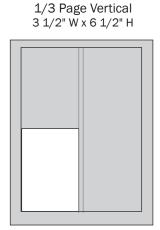
Size	6x	3x Not Jan/Feb	3x With Jan/Feb	1x Not Jan/Feb	1x Jan/Feb
Full pg	825	860	1147	1012	2023
1/2 pg	451	461	627	553	1106
1/3 pg	300	314	418	369	738
1/4 pg	246	257	342	303	604
1/6 pg	165	172	228	201	403
1/8 pg	135	141	187	165	330



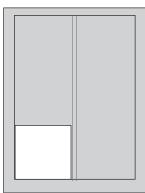




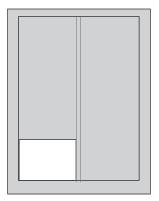
1/4 Page Horizontal 7 1/4" W x 2 7/16" H



1/4 Page Vertical 3 1/2" W x 4 7/8" H



1/6 Page 3 1/2" W x 3 1/4" H



1/8 Page 3 1/2" W x 2 7/16" H